



PRINT

LEVEL 1*	TAB	1/2
Theatrical	\$12,000	
Cover (Premium Charge)	\$20,000	
LEVEL 2*	TAB	1/2
Catalog, Branding, Boutique	\$9,000	\$4,500
LEVEL 3	TAB	1/2
Congratulatory	\$6,000	\$4,500

*Includes digital

DIGITAL

MEDIAPLAYNEWS.COM	
Leaderboard**	\$2,000/one-week run
Skyscraper**	\$2,000/one-week run
Big Box**	\$1,500/one-week run
E-NEWSLETTER/ BREAKING NEWS BLAST	
Leaderboard (additional)	\$1,000/one-week run
E-MAIL BLAST	
Custom, camera ready	\$2,500
Custom, we create	Inquire

** Run-of-Site (ROS) Placements