

| DIGITAL AD SIZE | WIDTH   | HEIGHT  |
|-----------------|---------|---------|
| Leaderboard     | 2184 px | 270 px  |
| Skyscraper      | 480 px  | 1800 px |
| Big Box         | 900 px  | 750 px  |



The advertiser is responsible for preflighting and proofing all advertisements prior to submission to the publisher.

## BREAKING NEWS

## NEWSLETTER

## WEBSITE

Black frame indicates viewable screen

Leaderboard 1

**'Renaissance: A Film by Beyoncé' Tops Opening December Weekend Box Office With \$21 Million in Ticket Sales**

AMC Theaters' exclusive distribution of a music concert documentary again paid dividends as Renaissance A film by Beyoncé topped the weekend box office with \$21 million in North American ticket sales.

AMC's second day on the latter distribution follows October's Taylor Swift: The Eras Tour concert film, which took in a record \$24 million opening weekend in a now \$20 million global office through the Thanksgiving weekend.

AMC said the Beyoncé film was the first theatrical release to generate more than \$20 million following the expanded Thanksgiving weekend.

The film lagged behind previous theatrical concert docs, including in 2011 Paramount Pictures' Justin Bieber: Never Say Never.

Leaderboard 2

Facebook, Twitter, YouTube, Instagram icons

Leaderboard 1

DAILY NEWSLETTER Monday, November 25, 2019

**Ampere: Asia Pacific Market Driving Global SVOD Growth**

The Asia Pacific region continues to drive global subscription streaming VOD growth as economic pressures and market saturation in mature markets such as the U.S., have pushed streaming growth to ... CONTINUE READING

Leaderboard 2

CBS, Viacom Merger to Close Dec. 4; New Name ViacomCBS Inc.

CBS Corp. and Viacom have announced that their pending merger is expected to close after market hours on Dec. 4, immediately following the closing, the combined ... CONTINUE READING

**Amazon Expands Live Sports with BT TV Distribution Deal**

Amazon Prime Video, unlike Netflix, Hulu, Apple TV+ and Disney+, continues to embrace live sports programming. Prime streams NFL Thursday Night Football, in addition ... CONTINUE READING

Leaderboard 1

HOME NEWS RESEARCH REVIEWS BLOGS PHOTOS AWARDS ARCHIVES ABOUT US CONTACT ADVERTISE DIGITAL EDITION SUBSCRIBE SHOP MERCHANDISE

TOP STORIES

RESEARCH

Home Video Charts

TOP 10 GROSSING - PRIMARY MARKET DATA

|       |       |      |
|-------|-------|------|
| 62.7% | 33.5% | 3.8% |
|-------|-------|------|

Top Disc Sales  
Top Rentals  
Top Blu-rays  
Top DVD Market Share  
Revenue Report  
Digital Sales Snapshot  
New Releases

Hub Research: Subscribers Looking for Streamlined Streaming Video Options

About 68% of entertainment say accessing video subscription services are raising their prices more than in the past, and 77% contend that household budgets are the main reason they are ...

NEWS

Kino Lorber Preps 4K Ultra HD Blu-ray Release of 'Face/Off'

Paramount Drama 'Sexy Beast' to Debut Jan. 25

Verizon Bundling Netflix, Max for \$10 Monthly Fee, Beginning Dec. 7

'Renaissance: A Film by Beyoncé' Tops Opening December Weekend Box Office With \$21 Million in Ticket Sales

Samba TV: 'Lea', 'Squid Game: The Challenge' Lead Weekly Streaming Viewership Through Nov. 26

PHOTOS

BLOGS

MIKE CLARK  
Mike's Picks: 'Chuck Berry: Hall of Rock 'n' Roll' and 'Christmas in July'

JOHN LUTCHEN  
Despite Indifference, Netflix Reigns Supreme in By-Mail Disc Rental

MIKE CLARK  
Mike's Picks: 'Days of Wine and Roses' and 'Charley Varrick'

STEPHANIE FRANGE  
Streaming Ideal for Miseries

JOHN LUTCHEN  
Disney's First Impressions

SHOP, CONNECT, ENJOY.

All from Amazon's. Upgrade membership.

amazon

As an Amazon Associate, MediaPlay earns from qualifying purchases.

Leaderboard 2

Leaderboard 3

Big Box 1

Skyscraper 1

Skyscraper 2

DIGITAL EDITION

MEDIA PLAY NEWS

40

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Facebook, Twitter, YouTube, Instagram icons

## DIGITAL AD SPECIFICATIONS

### FILE FORMAT

The preferred file format is an RGB JPG.

### FILE SUBMISSIONS/QUESTIONS

Email file to [jboezinger@mediaplaynews.com](mailto:jboezinger@mediaplaynews.com) and [sprange@mediaplaynews.com](mailto:sprange@mediaplaynews.com).

For questions, contact John at (949) 413-9311 or [jboezinger@mediaplaynews.com](mailto:jboezinger@mediaplaynews.com)