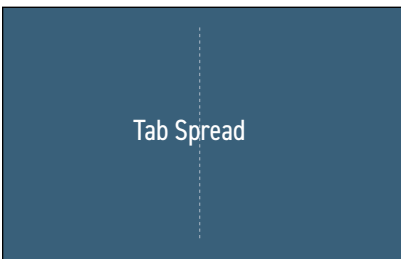


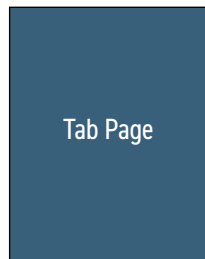
PRINT AD SIZE	TRIM (wxh)	BLEED (wxh)
Tab page	10.25" x 13"	10.5" x 13.25"
Tab spread	20.5" x 13"	20.75 x 13.25"
Tab 1/2 page (H)	10.25" x 5.625"	10.5" x 5.875"

All ads require 0.125" bleed on all sides.

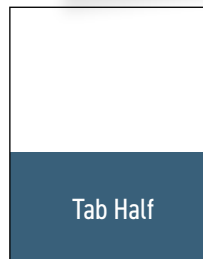
The advertiser is responsible for preflighting and proofing all advertisements prior to submission to the publisher.



Tab Spread



Tab Page



Tab Half

PRINT AD SPECIFICATIONS

FILE FORMAT

Files should be press-optimized (high resolution 300 dpi), CMYK, and have all fonts embedded. The preferred format is PDF/X-1a. Add 0.125" to top, bottom, left, and right of the ad trim dimensions for print bleed.

LIVE COPY TYPE SAFETY

All type must be 0.25" inside the trim on all four sides. Spread ads must have 0.125" type safety on each side of the gutter.

NOTE:

Submitted ads must be no larger than 20MB.

FILE SUBMISSIONS/QUESTIONS

Email a downloadable link to jboezinger@mediaplaynews.com and sprange@mediaplaynews.com.

For questions, contact John at (949) 413-9311 or jboezinger@mediaplaynews.com

FALSE COVER SPECIFICATIONS

